



Awareness seminar on Product Environmental Footprint

Background: The Product environmental Footprint (PEF) procedure is a methodology that has been recently developed in the EU with the aim of evaluating, in a comprehensive and unified manner, the environmental footprint of products throughout their entire life cycle from the extraction of resources to the end of life of products. Please refer to <http://ec.europa.eu/environment/eussd/smgp/> for more information.

The European Union has taken the first step to provide reliable and meaningful information about the environmental footprint of products to its consumers and to test whether such information can be generated at a reasonable cost and effort. In this regard, in 2012, the EU invited industrial sectors to pilot the approach. More than 120 pilots were proposed, signalling the very positive attitude of many industries and industry associations. Due to budget restrictions, only 27 pilots were retained to test the PEF approach. In 2017/18 the experiences of these PEF pilots will be evaluated.

The EU is planning to develop PEF related policies and these can range from voluntary or obligatory labelling to even taxation (as many countries did with energy using products and cars). Although the EU has not decided yet what these PEF policy measures will be, this development can have big impacts on companies that export to Europe. Being able to supply information on the supply chain, use and disposal of a product may become an important element in the competition in Europe.

Objective of the seminar: To present and discuss with policy makers, industrialists exporting to Europe, and environmental experts/service providers the potential PEF policies, the consequences of such policies on industrial companies exporting to Europe and to give a briefing of the PEF methodology. Part of the discussion will also tackle the way to define a PEF pilot project in Lebanon in order to prepare industrialists to PEF developments in case PEF policies become mandatory in Europe.

Date: March 27, 2017

Venue: Radisson Blu Martinez Hotel, Ain El Mreisseh, Beirut

Program

Time	Activity
9.00-9.30	Registration
9.30-10.15	Opening ceremony under the patronage and in presence of the Minister of Industry
10.15-10.35	Coffee break
10.35-10.55	Introduction to the EU Open Market Policy for Sustainable Production and the possible future policies, as well as its potential consequences-
10.55-11.15	Discussion
11.15-11.35	Outline of the methodology used to calculate the product environmental footprint and the experiences so far and discussion
11.35-11.45	Examples of preliminary product environmental footprint calculations for the relevant product groups
11.45-12.05	Which type of data is needed, and is it available in Lebanon?
12.05-12.25	Foreseeing the development of a national pilot PEF in Lebanon
12.25-12.45	Discussion and closing
12.45-14.15	Lunch

For confirmation, please write to ali@ali.org.lb, attention Ms. Rana Tabcharani Saliba, before March 20, 2017

